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1. (CURRENTLY AMENDED) An apparatus for supporting sport practice targets, comprising:

an elongate container having a sidewall defining an interior cavity with an elongate access opening extending through the sidewall to the interior cavity;

a roll of flexible sheet material disposed within the interior cavity of the container, the sheet material displaying at least one graphic of a sport practice target, the sheet material having an extended position in which the sheet material extends through the access opening so that the at least one graphic of a sport practice target is visible and a retracted position in which all but a remote peripheral edge of the roll of sheet material is retracted within the container, and the flexible sheet material being of a size sufficient to cover an opening for an overhead garage door and of a material able to withstand repeated impacts from projectiles; and

a mounting adapted for mounting the container to a support structure.

2. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 1, wherein a sensor is embedded in the sheet material in the vicinity of the at least one graphic of a sport practice target, the sensor being connected to a strike indicator adapted to emit one of an auditory tone and a visual signal when the at least one graphic of a sport practice target is struck by a projectile.

3. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 1, wherein the sheet material has a background graphic that depicts a sports scene.

4. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 3, wherein the sports scene includes advertisements promoting products or services of third parties.

5. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 1, wherein the mounting includes a first mounting bracket adapted to secure the container in a vertical orientation to a first vertical support and a second mounting bracket adapted to secure the remote peripheral edge of the roll of sheet material to a second vertical support.

6. (CURRENTLY AMENDED) The apparatus as defined in claim [1] 5, wherein the first vertical support is a first side of a garage door opening and the second vertical support is a second side of the garage door opening.

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7. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 1, wherein the sheet material is biased toward the retracted position.

8. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 1, wherein the sheet material has a first side with several graphics of sport practice targets for a first sport and a second side with several graphics graphic of sport practice targets for a second sport.

9. (PREVIOUSLY PRESENTED) An apparatus for supporting sport practice targets, comprising:

an elongate container having a sidewall defining an interior cavity with an elongate access opening extending through the sidewall to the interior cavity;

a roll of flexible sheet material disposed within the interior cavity of the container, the sheet material displaying a graphic of a sports scene with several sport practice targets, the sheet material having an extended position in which the sheet material extends through the access opening so that the graphic of the sports scene with the several sport practice targets are visible and a retracted position in which all but a remote peripheral edge of the roll of sheet material is retracted within the container, the sheet material being biased toward the retracted position;

sensors embedded in the sheet material in the vicinity of the sport practice targets, the sensors being connected to a strike indicator adapted to emit one of an auditory tone and a visual signal when anyone of the sport practice targets is struck by a projectile; and

a mounting adapted for mounting the container to a support structure, the mounting including a first mounting bracket adapted to secure the container in a vertical orientation to a first vertical support and a second mounting bracket adapted to secure the remote peripheral edge of the roll of sheet material to a second vertical support.

10. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 9, wherein the sports scene includes advertisements promoting products or services of third parties.

11. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 9, wherein the first vertical support is a first side of a garage door opening and the second vertical support is a second side of the garage door opening.

12. (PREVIOUSLY PRESENTED) The apparatus as defined in claim 9, wherein the sheet material has a first side with a graphic depicting a first sport with several sport

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practice targets appropriate for the first sport and a second side with a graphic depicting a second sport with several sport practice targets appropriate for the second sport.